

## **Mitsubishi Electric Expands Operations to Further Strengthen Customer Service and Meet Growing Demand in Ireland**

**Dublin, Ireland – 7<sup>th</sup> January 2024**

**Mitsubishi Electric is proud to announce the opening of a new warehouse and distribution centre in Kildare, marking a significant step in its mission to deliver faster, more reliable services to its customers across Ireland. This investment highlights the company’s dedication to customer-centricity and operational excellence, offering benefits such as next-day deliveries and improved supply chain efficiency.**

Mitsubishi Electric Ireland has partnered with Road Truck Services (RTS), who have a wealth of expertise in the field of logistics, to deliver this new service to their customers. The state-of the art warehouse is strategically located in Kildare to provide seamless nationwide access. Equipped with advanced logistics systems, the facility ensures swift order processing and optimal inventory management, enabling Mitsubishi Electric to meet the increasing demand for its innovative and sustainable heating and cooling solutions.

“We’re thrilled to partner with Mitsubishi Electric Ireland on this exciting initiative,” said Mick McConnell, Owner of Road Truck Services. “Our team at RTS is dedicated to providing top-tier logistics support, and this partnership allows us to combine our expertise with Mitsubishi Electric’s commitment to excellence. Together, we’re poised to meet the demands of the market while setting a new standard for efficient, customer-focused service in Ireland.”

The new facility features a 60,000-square-foot storage space, a fleet of over 50 vehicles and a highly skilled workforce of over 100 people. This robust infrastructure ensures that RTS is well-equipped to manage Mitsubishi Electric Ireland's current demands while providing the scalability to support future growth. The combination of state-of-the-art logistics technology and RTS’s expertise guarantees exceptional service levels and seamless delivery performance, ensuring customers benefit from faster and more efficient supply chain operation, such as next day delivery.

To lead this initiative, Mitsubishi Electric has appointed a new Logistics Manager, Darren Graham, and a new PSI (Purchase, Sales, and Inventory) Manager, Gopinath Seethapathi, both of whom bring extensive expertise in logistics optimization and customer service excellence.

“This expansion represents a major milestone for Mitsubishi Electric in Ireland,” said Kevin Boyle, General Manager of the Irish Branch of Mitsubishi Electric. “Our

new warehouse in Kildare reinforces our commitment to putting customers first by ensuring they have access to the products they need, when they need them. By enhancing our logistics capabilities and expanding our team, we're setting a new benchmark for service excellence in the industry."

This development follows Mitsubishi Electric's recent unveiling of a new office in Ireland, designed to accommodate the company's growth while offering enhanced support to customers. The office features the Customer Zone, a dedicated training and demonstration space where customers can interact with Mitsubishi Electric's cutting-edge technologies, participate in technical training sessions, and explore best practices for installation and maintenance.

"The combination of our new warehouse, office, and training facilities reflects our holistic approach to supporting customers at every stage of their journey," added Kevin. "We remain committed to building partnerships that deliver mutual growth and success."

Mitsubishi Electric's continued investment in Ireland underscores its vision to lead the industry in delivering innovative, sustainable solutions backed by exceptional customer service.

For more information about Mitsubishi Electric's new warehouse facility in Kildare, its partnership with Road Truck Services, or the Customer Zone, please visit [ie.mitsubishielectric.com](http://ie.mitsubishielectric.com)

**IMAGE 1:**



**Image text:** Mitsubishi Electric Ireland announce the opening of a new warehouse and distribution centre in Kildare, marking a significant step in its mission to deliver faster, more reliable services to its customers across Ireland.



**Image 2 text :** Mitsubishi Electric's continued investment in Ireland underscores its vision to lead the industry in delivering innovative, sustainable solutions backed by exceptional customer service.



**Image 3 text:**

“Our new warehouse in Kildare reinforces our commitment to putting customers first by ensuring they have access to the products they need, when they need them. By enhancing our logistics capabilities and expanding our team, we’re setting a new benchmark for service excellence in the industry.”- Kevin Boyle, General Manager Mitsubishi Electric Ireland.

**About Road Truck Services**

Road Truck Services was established in 2006 and is a family run business providing warehousing, customs services and transportation services throughout Ireland, Northern Ireland, the United Kingdom and Europe.

They offer a range of services such as warehousing, transport and customs support.

**About Mitsubishi Electric Corporation**









With more than 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 4,476.7 billion yen (U.S.\$ 36.7 billion\*) in the fiscal year ended March 31, 2022. For more information, please visit [www.mitsubishielectric.com](http://www.mitsubishielectric.com)

\*U.S. dollar amounts are translated from yen at the rate of ¥221=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2022.

## About Mitsubishi Electric Ireland

Mitsubishi Electric Europe B.V. Ireland has its headquarters in Plunkett House, Grange Castle Business Park, Dublin 22 and has been serving the Irish market since 1981. The Irish Branch is a part of Mitsubishi Electric Europe B.V., a wholly owned subsidiary of Mitsubishi Electric Corporation, Japan. Mitsubishi Electric Ireland provides a wide range of products and services, primarily focusing on HVAC (heating, ventilation and air-conditioning) systems, IT Cooling solutions, Chillers and automation. The Irish branch serves a wide range of sectors, including residential, commercial and industrial and is widely known for its reliable, high-quality products and solutions and their strong customer service. The Irish branch has two divisions;(Living Environmental Systems (LES) and Factory Automation (FA).

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<https://www.linkedin.com/showcase/mitsubishi-electric-ireland-factory-automation/>

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